

## Swatch Snowpass

The functional and emotional alternative to contactless chip cards and offers greater convenience, is always with you and is fun to use.

Forget all about tickets that flap around your ears, get caught up inside your ski-suit – and occasionally even get lost. The Swatch Snowpass watch is fitted with a contactless RFID\* chip that can be loaded with your day, week or season ticket for quick and easy access to the slopes.

Snowpass is cooperation between Swatch Ltd. and Skidata Ltd.



### Technical data:

- Time indication and contactless chip card function (RFID\*)
- Contactless RFID\* chip EM Marin, 125 kHz, P4150 V2 f/40
- Read and write memory
- Up to 4 independent applications on the chip (fire-walled)
- Data encryption
- Chip works independently from the watch battery
- Unique ID number for each watch, laser programmed and cannot be altered.  
For visual checks, the ID number is engraved on the watch case bottom
- Shock-resistant and water-resistant to 30 m (100 feet)
- Swatch design. Customized bracelet and loop possible.

### Applications:

- Over 700 ski areas equipped worldwide
- Ticketing and access to the slopes – sometimes combined with access to your hotel room
- eTicketing – Load your skipass online on the website of your ski resort (if they offer this service). Further information on [www.swatch.com/snowpass](http://www.swatch.com/snowpass).

\* RFID = Radio Frequency IDentification

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